

Molly Gene Crain

EDUCATION

Georgetown University

Master of Arts: Communication, Culture & Technology Program (3.7 GPA) 2014 – 2016
Thesis Distinction: The Digital Gatekeeper: How Personalization Algorithms and Mobile Applications Have Changed News Forever
Discussant at the Data & Society Research Institute Workshop: “Propaganda and Media Manipulation” | New York City, New York

Transylvania University

Bachelor of Arts: Writing, Rhetoric & Communication | English & Music Minor (3.5 GPA) 2009 – 2013
Senior Thesis: “Where is the Money Moving? Gentrification in Downtown Lexington”
Thesis Presenter at the Southern States Communication Association annual conference | Louisville, Kentucky

Managing Editor of The Transylvania Rambler (3 years)
Music Scholarship Recipient for Vocal Performance | Transylvania Choir (4 years)
Study Abroad: Institute of Public Administration | Dublin, Ireland

WORK EXPERIENCE

Emerge Kentucky

Assistant Director Louisville, Kentucky
April 2018 – Present

- Administrative and program coordination support for Emerge KY—the premier candidate training program for Democratic women—on behalf of Founder and Board Chair Jennifer A. Moore and Executive Director Blair Haydon
- Manager of Emerge for three months throughout Blair Haydon’s maternity leave. Events during this time included the 2018 Midterm Election (27 Emerge alumnae wins), a Donor Briefing at philanthropist Christina Lee Brown’s, a board retreat, two rounds of interviews for the Class of 2019 (47 total interviewed), as well as the current class selection of 30 participants
- Organized and transitioned Emerge KY to a new website ky.emergeamerica.org, which includes a robust database of our nearly 200 trained alumnae
- Communications coordinator of all Emerge promotional materials online and off. This includes writing press releases, social media, editing the website, as well as the organization of all mailings (contributions, and invitations)

Kentucky Voices for Health

Communications & Volunteer Coordinator Louisville, Kentucky
July 2017 – April 2018

- Recorded nearly 1300 constituent comments into the Centers for Medicaid Services (CMS) government website to highlight constituent opinions of the Kentucky HEALTH program (i.e. work requirements for Medicaid coverage)
- Designer and editor of kyvoicesforhealth.org, KVH’s new advocacy platform
- Writer of KVH social media and press releases when needed
- Assisted the Foundation for a Healthy Kentucky in promoting the Coalition for a Smoke Free Tomorrow, in an attempt to raise the Kentucky tobacco tax to a dollar and promote state-wide health benefits
- Participated in various healthcare conferences and policy forums in Frankfort and across the state

Georgetown University Department of Psychology

Researcher on Parenting Misinformation Washington, D.C.
July 2016 – Oct 2016

- Examined how Twitter followers of parenting blogs discussed topics such as: autism, vaccinations and nutrition
- Collaborated with a diverse team of psychologists, computer scientists and communication technology professors to determine patterns in topic discussion, information accuracy and tweet sentiment

Georgetown University Communication, Culture & Technology Program

Graduate Teaching Assistant Washington, D.C.
Sept 2015 – May 2016

- Instructor of 2 graduate level courses throughout my second academic year, one per semester for 60 graduate students. These classes improved student program transition, understanding of research methods, and expression of key technological concepts

Recruitment Assistant & Social Media Manager

Sept 2014 – May 2016

- Served as the prominent source of information and logistical aid for faculty, staff, visitors, and potential students

- Assisted both the Director of Admissions and Director of Academic Programs for 4 semesters. Managed events and recruited 2 cohorts of 60 graduate students, both U.S. and international students
- Administrator of all CCT social media channels, which led to the improvement of program visibility and grew our alumni network before our 20-year anniversary
- Copy Editor of CCT website; improved outward facing communication on cct.georgetown.edu

Elisabeth Jensen for Congress

Personal Assistant and Call Time Manager

Lexington, KY

Oct 2013 – May 2014

- Joined Jensen’s campaign over a year before the 2014 midterm election with the hope that KY’s 6th District would elect its first female Congressional candidate and strengthen the Democratic ticket with Alison Lundergan Grimes
- Helped the Jensen team fundraise over \$200,000 throughout the duration of my position. I organized her daily call time, researched donor information using NGP VAN and followed up with pledges for donations
- Planned and executed 8 months of constituent meet-and-greets, mailed thousands of invitations in addition to making RSVP calls
- Photographed various events and fundraisers for FB; from small town festivals to NYC and Miami, FL

INTERNSHIPS

BBC Worldwide

Graduate Student Writer for BBC Future

Washington, D.C.

Jan 2015 – June 2015

- Published 3 multimedia stories throughout the winter 2015 semester that focused on how technology affects society with a full-time graduate student schedule and part-time job. Visited the BBC Worldwide office in NYC and collaborated with editors abroad

Picture Motion

Digital Strategy and Communications Coordinator

Washington, D.C.

June 2015 – Aug 2015

- Summer digital strategist for the leading marketing and advocacy firm for issue driven films. Picture Motion manages up to 25 film clients or more at any given time. Crafted social media for women’s issue film clients and criminal justice reform

Kentucky Forward

Freelance Writer

Lexington, KY

May 2013 – Jan 2014

- Wrote human interest stories on women’s entrepreneurship, business development and the local non-profit community

U.S. Representative Ben Chandler

Congressional Internship

Washington, D.C.

June 2011 – Aug 2011

- Delivered United States Capitol tours, wrote talking points and press releases for the Congressman concerning his services in Kentucky and aided legislative assistants in committee meetings and bill research

VOLUNTEER SERVICE

Hillary for America

Voter Canvassing

Washington, D.C.

Aug 2016 – October 2016

- Spent two weekends prior to the 2016 presidential election registering voters in Philadelphia, PA and Alexandria, VA with groups of volunteers from the DNC

Transylvania University

Student Mentor

Lexington, KY

June 2016 – present

- Served as a personal guide and confidant for two Transylvania undergraduate students. These relationships continue to this day. Each winter semester too, I aid the Writing, Rhetoric & Communication program as a 3rd reader for an undergraduate’s thesis defense.

TECHNOLOGY

SPSS Statistics, Node XL, Adobe Creative Suite, WordPress, Wix.com, Mail Chimp, Sprout Social, Canva, G Suite for Non-Profits, NGP VAN, VoteBuilder